

Christopher D. Curtis

President, GoVision L.P.

Christopher Curtis is president of GoVision L.P., one of the nation's premier providers of mobile LED technology. Curtis founded the company in 2002, following nearly two decades as an independent investor and entrepreneur who played a defining role in his industry.



GoVision (www.jumbo.tv) provides affordable day or night, larger-than-life video broadcast for outdoor and indoor events nationwide through state-of-the-art LED walls and a fleet of custom-built mobile units. GoVision's fleet ranges from *GoBigger*, the world's largest mobile high-definition LED screen, to *GoTron*, a 9' x 12' screen perfect for events with smaller crowds and budgets, and everything in between. The company has had a prominent role in countless national events, including the inaugurations of Presidents Bush and Obama, the Olympic Torch Relay, Dallas Cowboys halftime shows, the Texas Rangers' World Series celebration, the Boy Scouts of America's 100th Anniversary Jamboree and the George W. Bush Presidential Library groundbreaking. The Argyle, Texas-based company is the screen provider of the NCAA Final Four, Texas Motor Speedway, Dallas Cowboys Stadium Plaza, the North Texas Super Bowl XLV Host Committee, the University of Oklahoma and San Jose State football teams, and several PGA tournaments.

Curtis was largely responsible for the creation of the portable daylight large screen industry. He co-founded Motion Graphics, the pioneer of the category, in 1991, and purchased the business outright in 1992. Three years later, Curtis merged the company with BCC Video's Jumbotron division to form Screenworks, now the industry's largest player. He sold his interest in Screenworks in 1998 to concentrate on other opportunities.

In 1995, Curtis was the original investor in Field Source, Inc., which created unique relevance marketing programs for companies such as PepsiCo, Coors and Nestle. The business grew to nearly \$14 million in revenues before being acquired by The Mosaic Group in 1998.

Curtis is an investor in various real estate partnerships and venture capital funds.

A graduate of Texas Christian University, Curtis is a past member of the TCU Board of Trustees and is only the second individual in school history to serve as president of both the TCU Frog Club and the National Alumni Association. He has been tabbed to receive the university's prestigious President's Service Award in April 2011. In 2009, Curtis was among a select group of leaders appointed to the North Texas Super Bowl XLV Host Committee. He is a founding member of the Argyle ISD Education Foundation Board. He and his wife, Nicole, have four children and live in Flower Mound, Texas.