

Supplemental Media Info for the

NFL's Business Leadership Forum
Wednesday, February 2, 2011
Eisemann Center, Richardson, Texas
5:30 – 8:00 p. m

IMPORTANT FACTS ABOUT DFW BUSINESS CLIMATE

- Dallas is the 4th largest Metro area following NY, LA and Chicago.
- DFW ranked 12th and 9th respectively as the 2008 Best Cities to do business by Inc.com (Texas ranks 11th in the County for Entrepreneurial Activity)
- Dallas/FW has a strong entrepreneurial presence. In 2008, the region ranked 7th of the 15 largest U. S. metros for entrepreneurial activity, which is higher than Boston, Seattle and Houston.
- DFW produces 1/3 of all goods and services in Texas
- DFW has the 12th largest metro economy in the world

(Source: *Dallas Chamber of Commerce website: "We Mean Business" publication*)

Important Facts about State of Texas Business Climate

- [State Economic Profiles - Texas](#) - (Source SBA.gov Office of Advocacy- Governor Perry says small businesses are the "driving force" behind [Texas' economy](#)).

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