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NFL Honors North Texas' Entrepreneurial Spirit at Business Leadership Forum

3 Local Industry Leaders will be Honored

DALLAS, TX -- January 25, 2011 --The North Texas Small Business Alliance, led by Collin Small Business Development Center, will join the NFL and the Super Bowl XLV Host Committee to present the Business Leadership Forum, the culmination of a 14 month long business outreach initiative to encourage the entrepreneurial spirit which characterizes each Super Bowl region.

The Forum will be held at the Charles W. Eisemann Center in Richardson, Texas, beginning at 5:00 p.m.

This year's Forum will mark the introduction of the **Impact Awards** which honors small North Texas businesses that embody the *Impact* characteristics of Leadership, Innovation, and Social Responsibility ([Impact Award Criteria](#)).

LEADERSHIP IMPACT AWARD WINNER

[Eve Clark](#), President/CEO of MEB Construction, not only installs concrete barriers, she's overcoming them – that is, she's overcoming gender, racial and social barriers faced by female contractors in the construction industry.

Clark represents only ten percent of women who make up the [industry](#). She is also African American.

“When I’m in the field, people can’t believe that a woman, a woman of color, is in charge,” she said. “For women of color it’s even more difficult.”

The contract with Cowboys Stadium enabled her to support other emerging businesses that face similar challenges.

“I believe in leading by example,” Clark said. “If someone gives you an opportunity based on Diversity/Emerging status, I must do the same with any opportunities that I have.”

SOCIAL RESPONSIBILITY IMPACT AWARD WINNER

Social Responsibility honoree, [Margaret Palmer](#), uses her jewelry company to increase awareness about cancer other charitable causes. Palmer’s Cancer Pearls Collection™ includes beautiful, conversation-starting jewelry that helps in the fight against cancer through education and fundraising.

“I am honored and enthused to receive this special award,” Palmer said. “I hope my work is an inspiration for others to follow their passion and heart in creating a business that gives back to the community.”

Recently, NorthPark Center mall generously donated a retail storefront to her for the month of December. Palmer donated over \$11,000 of her sales to benefit Children's Medical Center for Cancer and Blood Disorders.

North Park invited Palmer to reopen through Super Bowl, from January 27 - Feb 15, 2011.

INNOVATION IMPACT AWARD WINNER

Go larger than life. That’s how LED screen provider [Chris Curtis](#), president of [GoVision](#) and Innovation Impact Award honoree, does business every day. His company provides larger-than-life mobile LED walls with high definition screens for large and small special events.

GoVision has had a prominent role in countless national events, including NCAA final Four, the Texas Rangers World Series celebration, Dallas Cowboys Stadium Plaza, two Presidential Inaugurations, and the North Texas Super Bowl Host Committee.

“I am truly honored to be the first recipient of the NFL Emerging Business Program Impact award”, said Curtis. “As a company who has built our business on innovation in the event world, it is extremely exciting to be honored by a league that is built on events and innovation.”

[Read more about the Winners](#)

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